

## Pessi Honkasalo

Partner  
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### Languages

Finnish, English

### Legal assistants

Elina Hartikainen  
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Pessi advises clients in commercial contracts and outsourcing, technology-related assignments including the application of artificial intelligence, protection of and transactions involving both personal and non-personal data, as well as intellectual property, with a particular focus on copyright and related rights. A certified information privacy professional, Pessi draws from his general counsel experience to represent domestic and international clients in sectors ranging from ICT, media and creative industries to biotech and pharmaceuticals.

### Prior experience

#### Practices

Commercial Contracts & Outsourcing

Intellectual Property

Technology & Data

Industrial Projects

Advising the Finnish mutual insurance companies Elo and Etera (now Ilmarinen) on their ICT outsourcing arrangements.  
 Advising Neste on the sale of its Kilpilahti electricity distribution network.  
 Advising Royal Unibrew on its DKK 3.3 billion acquisition of Hartwall, a leading Finnish beverage company.  
 Advising SOK Corporation on its 60% divestment of Hankkija to DLA Agro of Denmark.  
 Advising Intera Partners on creation of Finland's largest chain of veterinary clinics.  
 Advising Neste in an arrangement to build a new EUR 400 million power plant in Kilpilahti, Porvoo

### Publications

Datasäädös – käytännön käsikirja (Kauppakamari 2025) (forthcoming), Bützow A, Honkasalo P, Hynönen K, Leino S and Rantanen I  
 Computer-Implemented Inventions as Patentable Subject Matter (Institute of Intellectual Property, 2012)  
 Software Linking as Alteration: Framework for Assessment under European Copyright Law (IPR University Center, 2012)  
 Citation of Finnish Authorities under the Bluebook System (40 IJLI 146, 2012)  
 Keksinnön lakimääräisestä merkitsemisestä rekisteriin (109 LM 957, 2011)  
 Links and Copyright Law (27 CLSR 258, 2011)  
 Reciprocity under the GNU General Public Licenses (1 NJCL, 2009)

### Educational background

Doctor of Philosophy, University of Surrey, 2012  
 Master of Laws, University of Turku, 2009

### Memberships and affiliations

Associate Fellow of the Higher Education Academy  
 Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI)  
 European Intellectual Property Review, Country Correspondent  
 Finnish Copyright Society  
 Finnish IT Law Association  
 International Association of Privacy Professionals, CIPP/E