

## Kalle Hynönen

Partner

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### Languages

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Finnish, Swedish, English,  
German

### Legal assistants

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Klaudia Repo  
+358 44 787 5217

### Practices

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Intellectual Property

Technology & Data

Commercial Contracts &  
Outsourcing

Industrial Projects

Kalle heads our Technology, Data & IP practice. He advises clients on both contentious and non-contentious intellectual property matters with a particular focus on copyrights and trademarks, and he is an authorised trademark attorney in Finland. He has extensive experience in commercial contracts and transactions relating to intellectual property, data, technology and media. Kalle also regularly provides counsel on marketing law and data protection matters and he is a CIPP/E (Certified Information Privacy Professional/Europe). Prior to joining our firm, he worked as an in-house IPR counsel at a leading European media and learning solutions corporation.

### Publications

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Bützow A, Honkasalo P, Hynönen K, Leino S and Rantanen I,  
Datasäädös – käytännön käsikirja (Kauppakamari 2025) (forthcoming)

### Educational background

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Master of Laws in Intellectual Property Law, London School of  
Economics and Political Science (2012)

Master of Laws, University of Helsinki (2006)

### Memberships and affiliations

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Finnish Bar Association

The Finnish AIPPI Group

The Finnish Copyright Society

Finnish IT Law Association

International Association for Privacy Professionals